



MEMORANDUM OF UNDERSTANDING (MOU)

The purpose of this MOU is to convey the terms and conditions between R.O.S.E. Resources/Outreach to Safeguard the Elderly (R.O.S.E.) and Sponsor for the sponsorship of R.O.S.E.'s program.

R.O.S.E. will provide the benefits to sponsor for the respective level of sponsorship the sponsor provides to R.O.S.E. including reasonable efforts to promote the sponsorship on R.O.S.E.'s website and social media channels.

Sponsor will make reasonable efforts to promote R.O.S.E and the sponsorship on Sponsor's website and social media channels.

In the event either R.O.S.E. or Sponsor issue a press release or other media advisory in which R.O.S.E. or the sponsorship is mentioned/referenced, both R.O.S.E. and Sponsor will review and approve the press release/media advisory before dissemination.

Sponsor will not record R.O.S.E.'s program without R.O.S.E.'s express written permission.

In accordance with IRS provisions related to nonprofit sponsorships, R.O.S.E.'s acknowledgments of Sponsor and materials provided by Sponsor for display/distribution at the presentation(s) shall not contain the following:

1. Qualitative or comparative language regarding the Sponsor's products/services.
2. Price information
3. Calls to action
4. Endorsements
5. Inducements to buy, sell, rent or lease the Sponsor's products/services.